



Summer School in Public Health Policy, Economics and Management

Université d'été en politique, économie et gestion de la santé
From 15 to 20 August 2011 – Lugano (Ticino, Switzerland)

Swiss School of Public Health+ | Università della Svizzera italiana | Swiss Tropical and Public Health Institute



Summer School
in Public Health Policy,
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and Management

ORGANISERS

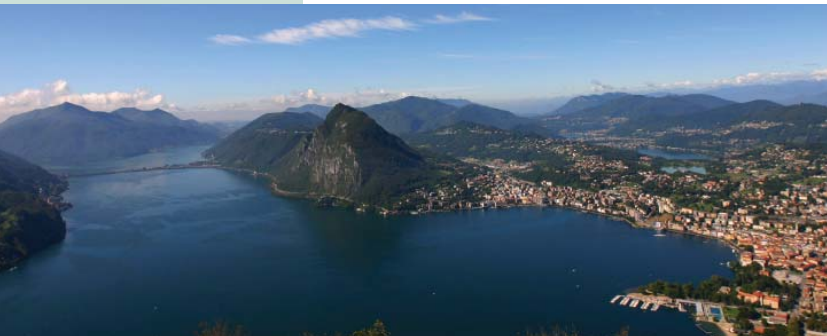
The courses are organised by the Foundation Swiss School of Public Healthplus (SSPH+), the Institute of Microeconomics and Economics of the Public Sector (MecoP) of the University of Lugano, and the Swiss Tropical and Public Health institute (TPH).

VENUE

The courses take place at the University of Lugano, Switzerland.

PARTICIPANTS

Courses are intended for professionals and managers of health administrations, hospitals and other services and facilities within the health sector, policy-makers and any student registered for one of the continuous education programs coordinated and supported by the SSPH+.



LIST OF COURSES – From 15 to 20 August 2011

N°	COURSE	TEACHER
1.	<p>A) Public Mental Health</p> <p>B) Evaluation of Mental Health Programmes and Policies</p>	<p>Prof. Itzhak Levav Adviser in research, Ministry of Health, Israel</p> <p>Prof. Martin Knapp Professor of Social Policy, London School of Economics and Professor of Health Economics, King's College London, UK</p>
2.	<p>A) Health Technology Assessment (HTA) as a Tool for Priority Setting</p> <p>B) Methodology and Practical Application of Economic Evaluation in Health Care</p>	<p>Prof. Finn Børlum Kristensen Adjunct Professor, University of Southern Denmark; Director, EUneHTA Secretariat, National Board of Health, Copenhagen, Denmark</p> <p>Prof. Mike Drummond Professor of Health Economics, Centre of Health Economics (CHE), University of York, UK</p> <p>Prof. Marco Barbieri Consultant, i3Innovus, UK</p>
3.	Le marketing social au service de la santé	Prof. François Lagarde Expert-conseil et professeur associé, Faculté de médecine, Université de Montréal, Canada
4.	<p>A) Management of Healthcare Organizations</p> <p>B) Leadership of Healthcare Organizations</p>	<p>Prof. Meng-Kin Lim Associate Professor, Yong Loo Lin School of Medicine, National University of Singapore; and Academic Director, MBA (Healthcare Management) Programme, NUS Business School.</p> <p>Prof. Kenneth R. White Professor of Health Administration and Director of the Graduate Program in Health Administration, Virginia Commonwealth University, Richmond, USA</p>

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5.	Strategic Management and Strategic Change in Healthcare Organizations	Prof. Bernhard Güntert Professor of Health Services Management, Private University for Health Sciences, Medical Informatics and Technology, Hall (Austria)
6.	A) Chronic diseases in Low and Middle Income Communities B) Management and Policies for Chronic Diseases in High Income Communities	Prof. Pascal Bovet Associate Professor, Institute of social and preventive medicine, University of Lausanne Prof. Fred Paccaud Director of the Institute of social and preventive medicine, University of Lausanne Prof. Gerard Anderson Professor Johns Hopkins University (USA)
7.	Health Planning in Low Income Countries	Prof. Don de Savigny Professor of Epidemiology, Dept. of Public Health and Epidemiology of the Swiss Tropical and Public Health Institute (Swiss TPH) Bernadette Peterhans Course coordinator at the Swiss Tropical and Public Health Institute (Swiss TPH)
8.	Screening et test génétiques	Prof. Fred Paccaud Director of the Institute of social and preventive medicine, University of Lausanne Prof. Murielle Bochud Assistant Professor, Institute of social and preventive medicine, University of Lausanne Prof. Marcel Zwahlen Assistant Professor, Institute of social and preventive medicine, University of Bern

ECTS AND CERTIFICATES

Each course is assigned a credit value of 2 ECTS. Those who participate actively and pass the final assessment are awarded a certificate of success.

The Summer School's ECTS have so far been recognised by the following SSPH+ programs:

- MAS Arbeit + Gesundheit / Santé au Travail (ETH Zurich, Universities of Lausanne and Zurich)
- MAS en santé publique (University of Geneva)
- MAS Pharmaceutical Economics and Policy (University of Lausanne)
- MAS en économie et management de la santé (University of Lausanne)
- Master of Public Health (Universities of Basel, Bern and Zurich)
- MAS in Versicherungsmedizin (University of Basel)
- Net-MEGS, MAS in economia e gestione sanitaria e socio-sanitaria (University of Lugano)
- MAS en droit de la santé (University of Neuchâtel)

A certificate of attendance will be issued to any registered student who has regularly attended lectures and seminars.



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COURSE STRUCTURE

Courses will be held from Monday to Saturday (6 days). Some courses are divided in 2 parts but participants must attend both parts. Upon special request the director of the Summer School will consider allowing participants to take only one part. Moreover, keynote speeches and panel sessions will be offered every morning.

COURSE LANGUAGE

Courses are held in English (courses 1, 2, 4, 5, 6 and 7) and French (courses 3 and 8). Translation is not provided.

COURSE FEE

(including tuition, all teaching material and lunch, excluding travel, dinner and accommodation)

- Regular participants Sfr. 1'500.--
- Students enrolled in SSPH+ programs Sfr. 1'200.--

INFORMATION AND CONTACT

For further information and full description of each course please visit www.ssphplus.ch/summerschool or contact marisa.clemenz@usi.ch

REGISTRATION

Registration is performed online at www.ssphplus.ch/summerschool from March 1st, 2011.

Closing date for registration: **15 June 2011.**

COURSE VENUE

Università della
Svizzera Italiana
Via G. Buffi 13
CH-6904 Lugano
(Switzerland)

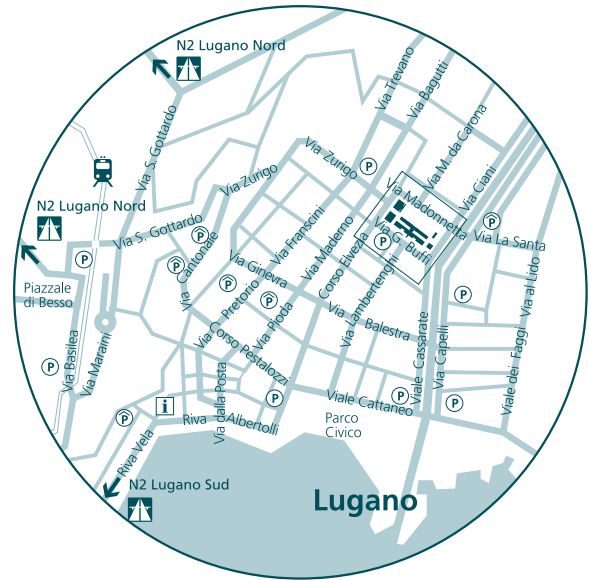
ADMINISTRATIVE OFFICE

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Università della Svizzera italiana	Facoltà di scienze economiche	Istituto di microeconomia ed economia pubblica Mecop
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website: www.usi.ch



Swiss TPH



Swiss Tropical and Public Health Institute
Schweizerisches Tropen- und Public Health-Institut
Institut Tropical et de Santé Publique Suisse

website: www.swisstph.ch

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SWISS SCHOOL OF
PUBLIC HEALTH +

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